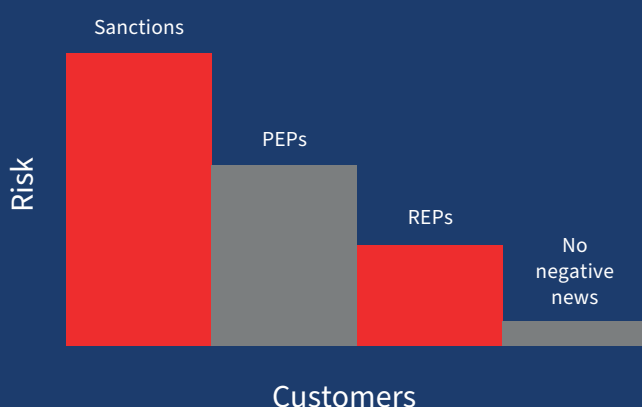


What is a Reputationally Exposed Person (REP)?



Adverse Media

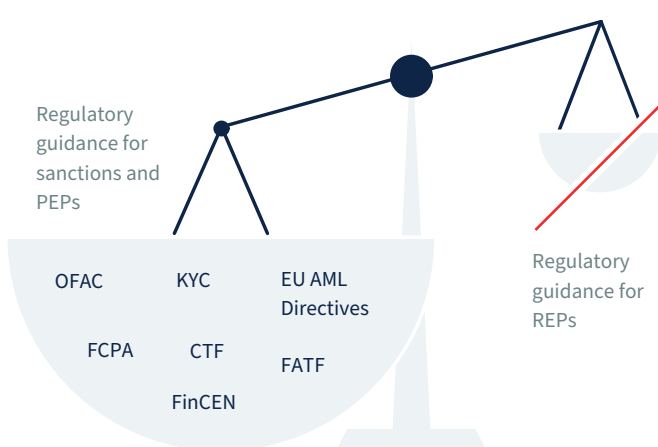
Customers with adverse media are potentially a greater risk than those with no negative news. While they may or may not impact the banking relationship, identifying REPs in adverse media is a prudent business practice. BUT, it is also challenging.



Challenges of Screening for Reputationally Exposed Persons in Adverse Media

Lack of concrete regulatory guidance

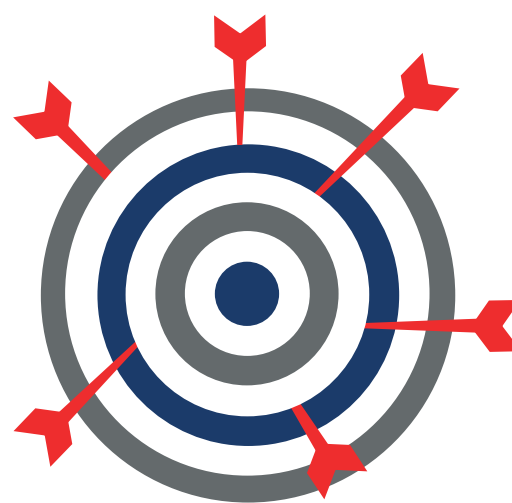
Without formal guidance, there is greater room for interpretation on how to meet Customer Due Diligence obligations for adverse media screening... and greater risk.



Deluge of information and constantly changing news



Difficulty in prioritizing results



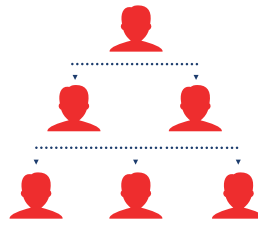
How to Identify REPs in Adverse Media



Screen your entire database, not just high-risk 'buckets'



Analyze individual profiles in conjunction with adverse media and social network links



Apply a risk categorization to establish a hierarchy for review



Monitor regularly to capture changing risk

LexisNexis® Risk Solutions provide data and screening solutions which reliably and consistently identify sanctions, politically exposed and reputationally exposed persons. To learn more about how we can support your team's compliance efforts, visit risk.lexisnexis.com/fcc-en.



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