Simplify Customer Identity Verification with Transparency

LexisNexis® Identity Verification Solution

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Verify customers' Personal Identifiable Information (PII) to speed up onboarding processes, increase approval rates, reduce costs and mitigate risk.

Onboarding and managing customers can be challenging. To improve approval rates with confidence, companies need to find the right balance between having robust risk assessment processes, without adding barriers that will slow down or even interrupt the customer journey.

COST AND TIME OPTIMIZATION

Another important aspect of successful and efficient customer onboarding is the reduction of manual and human-based reviews, avoiding human error and decisioning, exposure in regulator reviews and reputational risk, and perhaps most importantly, the impact on the customer experience.

FINANCIAL IMPACT

If a company cannot effectively overcome these hurdles, it will either experience increased costs, delays, exposure and even regulatory penalties, or it will miss out on too many attractive businesses.

Confidently verifying the identity of a customer applicant

LexisNexis® Identity Verification Solution is a powerful automatic identity verification solution to help you recognize legitimate IDs and help mitigate fraudulent activities right at the onboarding stage, reducing risks for you, while increasing the verification efficiency and maintaining a seamless experience for your customers.
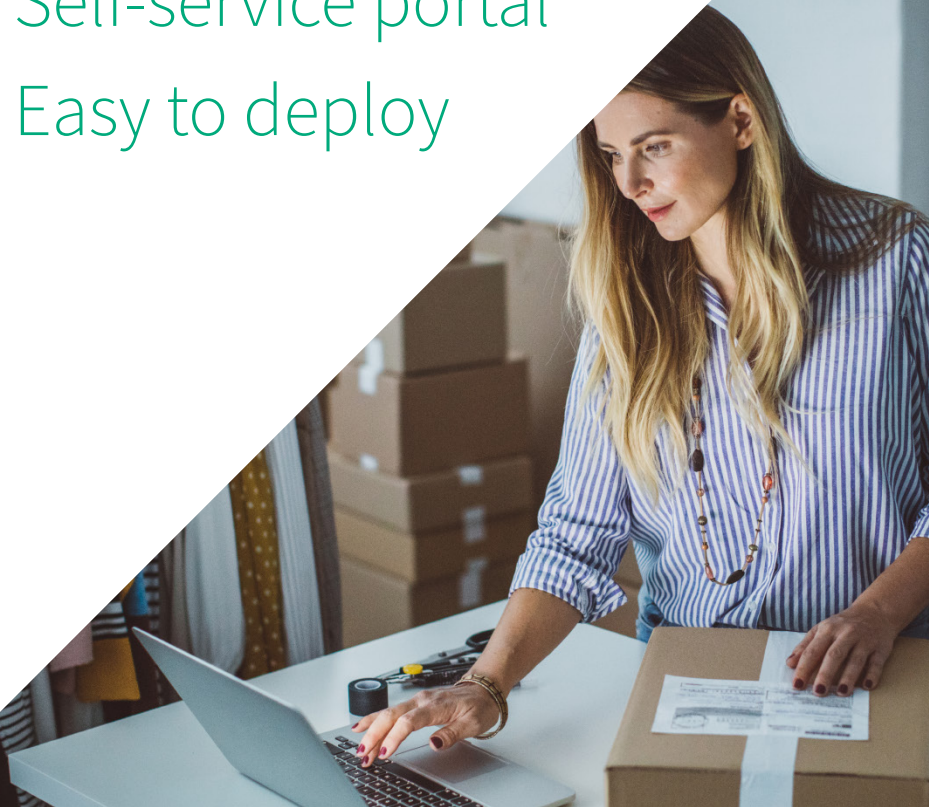
Improve auto-approval rates and speed while reducing manual reviews, reputational risk, and the impact on your clients. With a single, flexible solution, you can verify individuals' details and highlight contradictory or suspicious characteristics.

BENEFITS

Our database is constantly being updated and enhanced with data from both public and private sources.
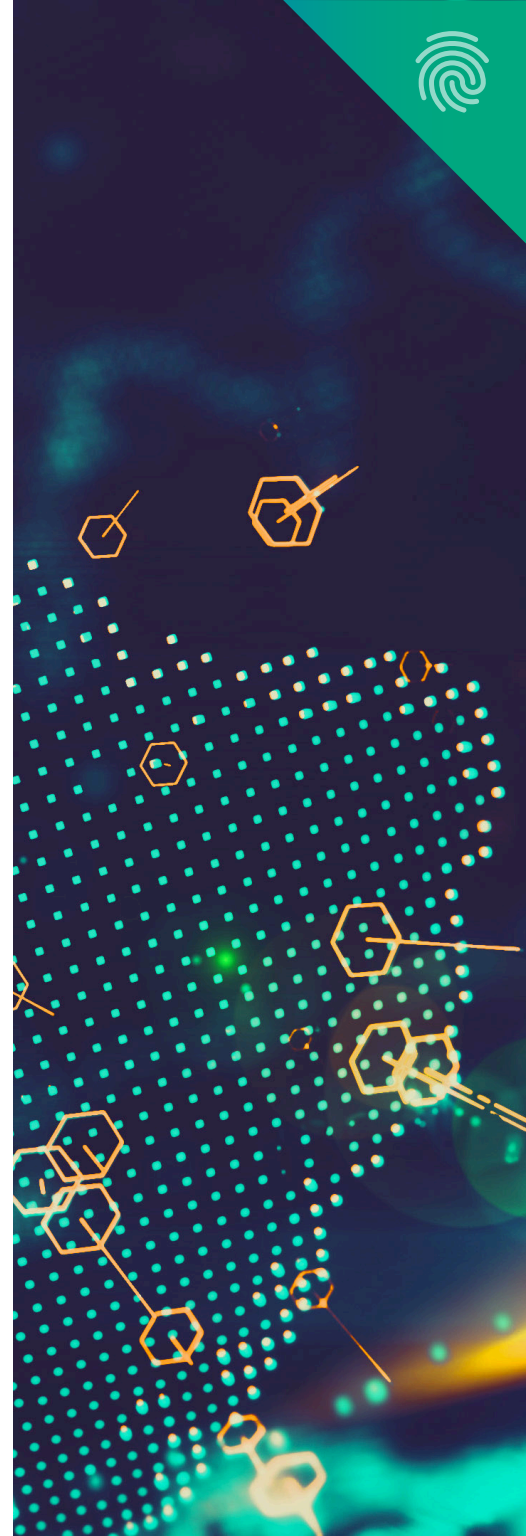
› Customization

› Flexibility

› Self-service portal

› Easy to deploy

LexisNexis® Identity Verification Solution enables you to:

> Facilitate account openings with reduced friction, allowing you to grasp new opportunities to do business with international clients and associates.

> Minimize exceptions and discrepancies, helping to accelerate your customer acquisition process.

> Validate input information customers share in the onboarding process.

> Reduce manual reviews, lead times and operational costs.

> Help to ensure more accurate delivery of goods and correspondence with reliable verification of key data points.

> Streamline online transactions to improve the customer experience.

FEATURES

Our solution combines:

Robust country coverage with an **easy-to-interpret Pass/Fail verification** response for critical identity elements.

Expanded **country- specific coverage** to facilitate the verification of additional elements.

Flexible self-service reporting which facilitates multiple ways to review reports and understand critical details.
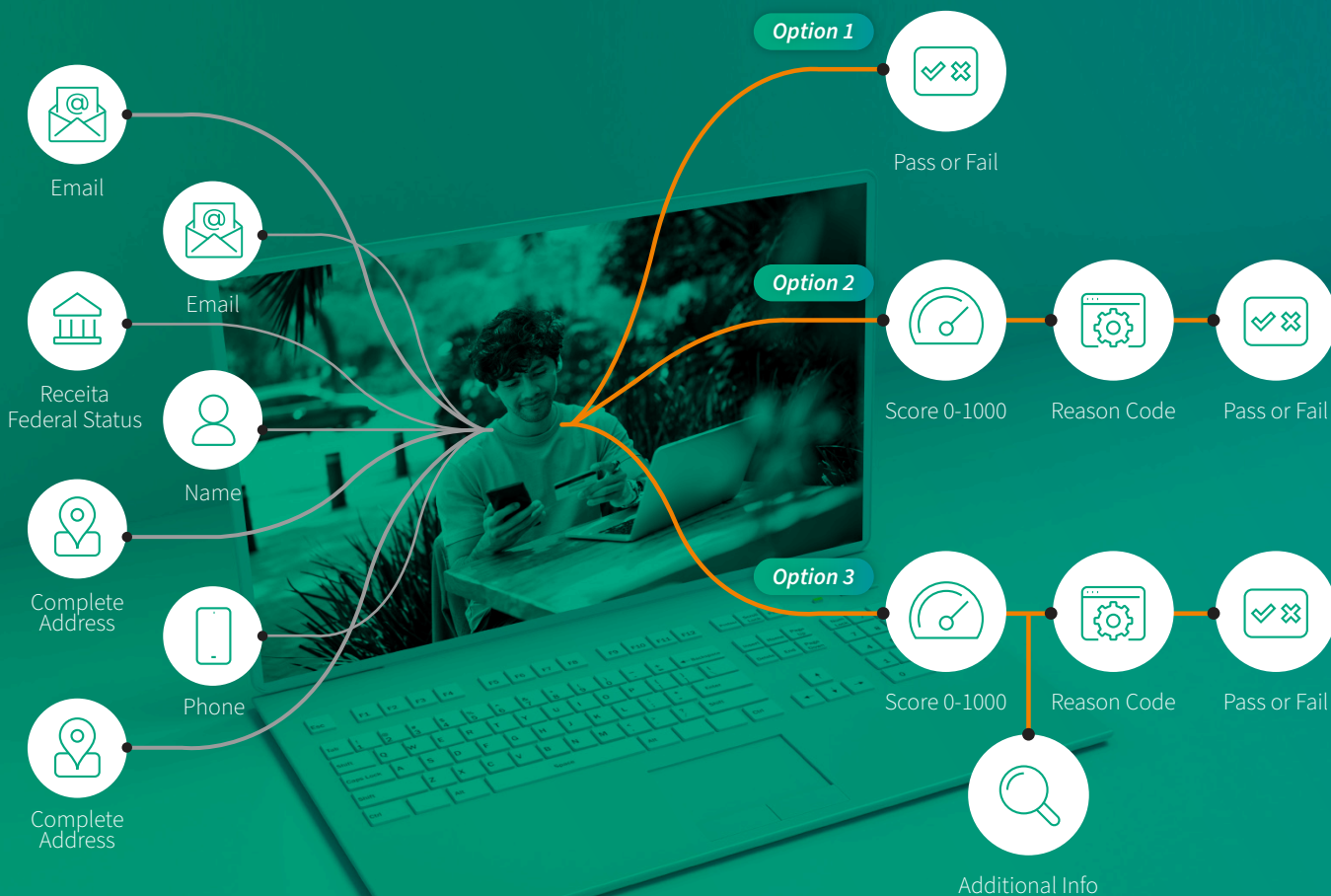
Access **across multiple channels** to provide the agility you need.

How it works

Email

Email

Receita
Federal Status

Name

Complete
Address

Phone

Complete
Address

Option 1

Pass or Fail

Option 2

Score 0-1000

Reason Code

Pass or Fail

Option 3

Score 0-1000

Reason Code

Pass or Fail

Additional Info

LexisNexis® Risk Solutions provides a full portfolio of Professional Services to expertly guide any business, of any size, through the design, implementation and ongoing optimization of best-in-class fraud, identity and authentication solutions.

LexisNexis® ThreatMetrix® uses digital ID intelligence relating to devices, locations, behaviors and known threats to reliably distinguish between trusted users and potential threats.

LexisNexis® Emailage utilizes the user's email address as a unique risk identifier and returns easy-to-digest intelligence to provide an enhanced view of trust and risk.

LexisNexis® Behavioral Biometrics adds an additional layer of defense to augment intelligence provided by ThreatMetrix and Emailage, analyzing the way a user interacts with their device.

LexisNexis® Digital Identity Network® collects and processes global shared intelligence from millions of daily consumer interactions including logins, payments, and new account applications.

Please verify the availability of these solutions for your territory.

LexisNexis®
RISK SOLUTIONS

For more information visit

risk.lexisnexis.com.br/en/products/ lexisnexis-identity-verification-solution